

Vaccination & Awareness Drive – Covid-19

Tikakaran Chetna Rath

The camel is a part of the landscape of Rajasthan; the icon of the desert state, part of its cultural identity, and an economically important animal for desert communities.

Camels are known as the ship of the desert. The villagers inside the desert area keep camel as domestic animals and earn their livelihood through this animal. Camels are used as for transporting goods by using a cart.

Seeing the importance of camel in the desert areas of the Western Rajasthan, the team of Dhara Sansthan has made the innovative idea to use the camel cart in such a way that it helps us to cover the lacking vaccination in the remote hamlets.



In order to catch people's attention, the implementation team has put all of their efforts in designing the cart of the camel and how it is to be presented in such a manner that people get the catchy look and attraction towards the Tika Rath and get vaccinated through the self-invitation. Another main motive that the Tika Rath was to be designed in a manner that it should look catchy but at the same time it should definitely convey the accurate message to the people living in villages about the importance of Covid-19 vaccination and its vitality.

By combining all these points, the Tika Rath was successfully built with the hard work of the team members of Dhara Sansthan.

The inauguration of Covid-19 Tikakaran Chetna Rath was held on 21st June 2022 with proficiency by various government officials Mr. Chotu Lal Meena, Tehsildar, Ramsar (Barmer), Dr. Imam Khan - MOIC (Medical Officer In-charge), Dr. Ashok – MO (Medical Officer) and Mrs. Mira – ANM (Auxiliary Nurse Midwifery). The team of Dhara Sansthan was also present at the inauguration and made the program to the utmost.



Covid-19 Tikakaran Chetna Rath will cover 3-4 hamlets (Dhanis) every day along with ANM and cultural awareness team. ANM will visit every house for vaccination under Har Ghar Dastak 2.0 program for 100% vaccination of each dhani. Our goal is to deploy this cart for 5–6 days in Barmer, Sheo, and Ramsar blocks to promote Covid-19 immunization and awareness in order to reach communities with a very low vaccination rate and difficult-to-reach locations.

The awareness activity was amazingly performed by the cultural team which made the motive of reaching to the problems of people in depth and makes the affinity amongst the people living in those remote areas so that they can make the most use of health facilities and also, we can accomplish the aim of vaccinating each and every citizen. The awareness program was planned in such a way that people themselves gathered their community and took part in the program held.

The awareness activity comprised various enhancements:

1. Spiritual Song (local dialect)
2. Vaccination Song (M-RITE project)
3. Puppet Show



These activities were planned before and were held in such a manner that people could relate them from what they are doing about not getting vaccinated and many of them agreed about the myth that revolved for a few period of time that vaccination has its negative effects and it hits the immunity system in their locality.



Thus, the Tika Rath program and the inauguration was a successful accomplishment for the team of Dhara Sansthan on the M-RITE project.

- Dhara Sansthan



