

Diwali Campaign

Date: 26th October, 2022

“Utmost Visibility of M-RITE in the districts allocated to Dhara Sansthan”

We have seen darkness from past two years, but the light is overcoming that darkness. There is light ahead and there is hope. This year the world is responding to the Covid-19 pandemic, the most dramatic shock in generations.

Together as a country we are working to prepare ourselves to be able to disseminate and administer those vaccines all around the country.

Under the guidance from the team of JSI and the plan that has been shared, the team of the organization decided to participate in the Diwali Campaign.

A meeting was organized with the district coordinators of Barmer, Jaisalmer, Jalore and Jaipur district in which ideas were taken in adherence and supported with the innovations that they put forward, some additional information regarding the IEC materials was provided in addition with the picture representation which resides under the visibility of Momentum Routine Immunization.



The government health officials through whom we deliver the vaccines to the citizens were on Diwali leave, so the wholesome aim was on Har Ghar Dastak 2.0. IEC materials such as wrist bands, posters, diya stickers, shubh-labh stickers, toran & flags were developed prior and were delivered to all the districts in which the organization is reducing the count of lacking people from Covid-19 vaccines. The motive was to reach and aware people at the time of prosperity of Diwali festival with IEC which was like a jelly on the cake.

The coordinators of Dhara Sansthan were in motion all over the time (even on the day of Diwali – 24th October, 2022) just to represent the work that the organization and the funding partners are doing for the betterment of country.

Thus, Diwali campaign was a successful accomplishment for the team of the organization, as the team were blessed & greeted by many people and some of the citizens appreciated for the hard work that the field coordinators were performing at a regular pace.



- **DHARA Sansthan**

