

The Victory of Good over Evil

(Case Study)

Date: 29th September, 2022

The season of Dussehra is on the verge, now the time has come for the religious beliefs and how everyone has seen goods victory over evil in “The Ramayana”. Similarly, the team of Dhara Sansthan planned to zing up the season of Dussehra by showing the visibility of M-RITE with the crisp of Dussehra season.

The victory of good over evil here is referred as getting the jobs done of Covid-19 vaccination resulting in the defeat of Nobel Corona virus.

In the wee evening hours on 22nd September 2022, when the Program Manager and District Coordinator was busy communicating with Block Coordinator Devaram, a man in mid-30's appeared from nowhere and diligently performed an act of *Ravana* (the evil). Once he finished his skit, the team befriended him by offering tea and there was an extensive discussion on the ailing situation of the street performing arts in disguise of different mythological heroes like *Ram*, *Ravana* etc. He also quoted of carrying the family legacy of doing the street performance and lamented on the less interest on this performing art among the young generation.



One video of his *Ravana* act was recorded and the team motivated him by providing a small skit and performs again. The skit goes like: “*Ravana ko to Shree Ram ke bina koi maar nahin sakta but Corona virus sirf tikakaran se hi maraa ja sakta hain. COVID-19 ka tikakaran avashya karaye*”. However, during his act he modulated the speech in his own way and the final outcome was outstanding and recorded successfully.

The team of Dhara Sansthan took the advantage of the presence of Ravana and made the vaccination cum awareness successful with the subordinate help of ANM Kamla Choudhary, Dananiyo Ki Dhani, Nosar, Baytu (Barmer).

Such a versatile performer like him needs some encouragement and support which the team of Dhara provided to boost up his motivation. Dhara Sansthan's unique approach to people, skills and abilities once again proved to have good impact in delivering positive messages on COVID-19 vaccination

- **Dhara Sansthan**