

DHARA SANSTHAN

Enhancing Social Development



Touching rural lives through better health and educational outcomes



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From CEO's Desk

Dhara Sansthan as an organization was firmly established with the help of its partners, funders, and the complete team. We believe in and have always excelled at excellent field work and implementation on the ground. I'd like to thank everyone who has been involved with us, whether through direct relationships or as indirect community supporters.

The year 2020-21 were difficult not only for one organization, but for the entire planet. With the development of pandemics, most people were forced to stay at home, people lost their employment, and people were afraid to save their loved ones. Nonetheless, our team has worked exclusively on COVID relief programmes, increasing healthcare accessibility through Mobile Health Van, protecting children's needs through ChildLine, community engagement and rural development, livelihood generation, and much more.

I believe in bringing about change by involving grassroots stakeholders and earning their trust through hard effort. Dhara has been doing it for many decades and will continue to do it for many more years to come. With a positive approach, I'd want to congratulate each member of my team; we have a long road ahead of us to work for the welfare of the people and nation's development.



Introduction

DHARA– “Development of Health & Hygiene and Rural Action” DHARA Sansthan is a registered organization working for the upliftment of poor and deprived sections of the society with an emphasis upon women and child development at health and education front since 1989. It aims to bridge gaps between remote villages and the service providers to make the resources accessible to the beneficiaries. It also works as a small-scale service facilitator agency in education and water resources sector. In the past few years, DHARA has started pushing itself towards the empowerment of marginalized sections of the society such as- Dalits, women, differently-abled and also create awareness on the fundamental rights. DHARA seeks to strengthen the rural developmental frames, emphasizing upon the tribal groups through awareness campaigns and implementing capacity building concepts.



OUR VISION: We envision for the betterment of the vulnerable section of the society through addressing their most impactful need.



OUR MISSION: Serving in vulnerable areas of society in such a way that it has an impact on the community and nation development

Mobile Health Van

Supported by Vedanta Cairn Oil and gas

Geographic Locations: Barmer, Sanchore (Rajasthan), Viramgam and Tharad (Gujarat)

As a part of Vedanta's Mobile Health Van initiative Dhara Sansthan works towards providing healthcare accessibility to the remote villages.

This basic purpose of the program has been to initiate health-based intervention in the pipeline villages to address the need of health services and increase its footprints in those villages.

Dhara Sansthan's MHV mission is to develop an optional mechanism for unprivileged and marginalized section of the society with commitment for sustainability and improved quality of healthy life through Mobile Health van programs.

PROJECT IMPACT

11,502

- people's lives have been touched through the MHV programme

37

- villages covered through MHV programme

COVID-19 AWARENESS CAMPAIGN

Event Celebration

GLOBAL HAND WASH DAY

Date: 15.10.2020

Activities Undertaken:

The MHV staffs went to the village. They organized awareness program on Hand washing at our routine village. They did the program after doing OPD. After checked medical officer then we had arranged for how to cleaning for hand and methods to be explained to village people.

Summary of the Program:

The MHV staffs went to the village. They met and interacted with the village people. They organized program on Global Hand washing in village. Around more than 80 people and students were total participated in the program. The doctor of MHV talked about hand washing. They said what to do to keep the body healthy. They said they could have a much bigger disease if they were not clean. They said when to wash their hands. They showed the poster and also told positive and negative side of hand washing. They said about 7th steps of Hand Washing and practical showed with the students. They said to village people and students how to do seven steps of hand washing in front of everyone. Then a student showed seven steps of hand washing to everyone. They explained that to keep the body healthy, we have to keep ourselves clean. Then the hand washing poster was put on the MHV vehicle. It was hung on the Van because it was in front of their eyes. So that they don't forget to stay clean.



International Women's Day Celebration

Date: 8th March 2021

Place: Khejariyali

We usually talk about the empowerment of women and to embrace them but one thing what we have found is we tend not to celebrate them as they are and find ways not to showcase their aptness, which results in not liberalizing their choices and keeping underprivileged without letting them realize the surreal type of celebration.

Hence, Dhara Sansthan under MHV program could get an opportunity to celebrate them on international women's day on 8th March, 2021 at a village called Khejariyali and the MHV team could make them aware about the importance for being a woman, to celebrate themselves by taking their care and so on. Along with the session through MHV could also distribute sanitary napkins to make them aware their menstrual health and hygiene and shared the tips about staying focused and achieving one's dream as well.



City Awareness-

Due to rise in COVID cases, an awareness drive was been ran from 21st March to 31st March 2020 and covered 367 awareness drives (Barmer City), wherein some locations were on repeat mode.

After that on 15th May, the awareness drive was again begun in the Barmer city, dueto much rise in the number of corona case in the city and MHV decided to begin the awareness drive back. As a result, could cover all 55 wards with 2800 visits in the city through an auto.

And on 3rd October 2023, the corona awareness vehicle rally was inaugurated by the environment minister Mr. Sukhram Vishnoi hence, DHARA Sansthan decided to start the awareness drive in the Barmer city, due to increasing number of corona cases in the city.

These locations are majorly in and around the entire city. We gave a special focus to the areas where there was a possibility a crowd at a place and also gave special attention to District hospital and Market areas.

Village Awareness-

The city awareness drive that was begun since 21st of March at various villages of Barmer villages until 15th of May, 2023. And as a result, could run the drive to a **total of 979 villages** of the district through Tavera (four-wheeler).

Dhara team has been spreading awareness to respond COVID- 19 disaster through MIC, pamphlets, and hand wash sessions. The team has been following all the guidelines of the government and practicing the norms of physical distancing and using the masks while in the field. This initiative is essential for the rural part of the district in the time of such pandemic and spreading preventive measures to respond Covid-19 through which could reach 18 blocks in Barmer and 2 blocks at Jalore District.

Provided sanitary pads

Covid-19 Lockdown affects the availability of sanitary pads in rural area and this impacted on the health condition of women in rural area. Dhara Sansthan and Vedanta Cairn Oil & Gas continuously working in the rural area of Barmer through Mobile health Van, so in the lockdown the work was still on the wheels. After recognizing the needs, Dhara Sansthan could successfully distribute 2158 sanitary pads to the rural women of Barmer district.



Handwash Sessions –

Objectives – The objective of this campaign is to raise awareness about the hand washing with soap to prevent from diseases. Hand washing is considered obligatory before taking meal and after using toilet.



Activities - During the COVID-19 pandemic, we did handwash practices with peoples during awareness drive, we taught peoples about correct way to hand wash and when hand should be washed with soap. Also, we distributed masks to them.



Physical (Social) distancing Marking -

Physical distancing marking in the public places is the good initiative to stop the spread of Covid-19. Social distancing, also called “physical distancing,” means keeping space between yourself and other people outside of your home.

To practice social or physical distancing Dhara Sansthan team has marks the sign of physical distancing in the public places and introduces the importance of practicing it. The team introduce following things to the people and shop keepers and importance of practicing it.

- 1 Stay at least 6 feet (about 2 arms’ length) from other people
- 2 Do not gather in groups

3 Stay out of crowded places and avoid mass gatherings.



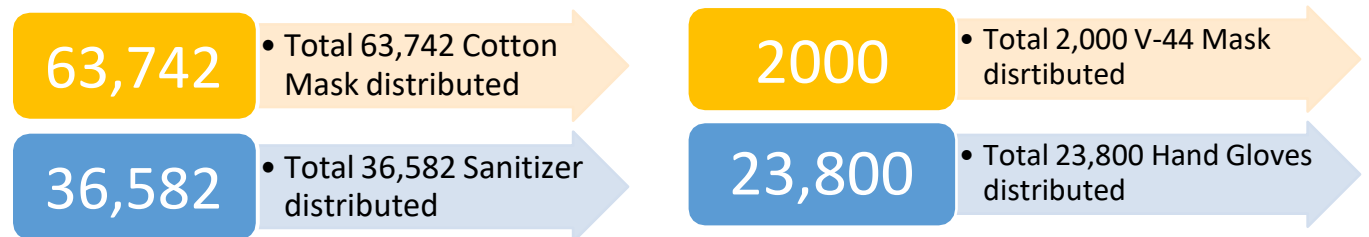
Distribution of Mask, Sanitizer, V-44 masks, and Hand gloves -

The second most important task accomplished by us was distribution of masks and sanitizers. We all knew corona is a disease which can only be prevented if proper precautions and hygiene practices are adopted.

The rural and urban population of Barmer had to be well equipped with them and an early approach to this was generated.

We started this from 23rd March 2020. A vast area both in the urban as well as rural population was covered.

Details of Mask, Sanitizer, V-44 mask and Hand Gloves mention in below table -



The sanitizer bottles were filled and labeled into smaller 100 ml, 250ml, 180ml, and 1litre bottles by the staff of Dhara. And we made people get handmade masks in order to make it reusable by the communities.

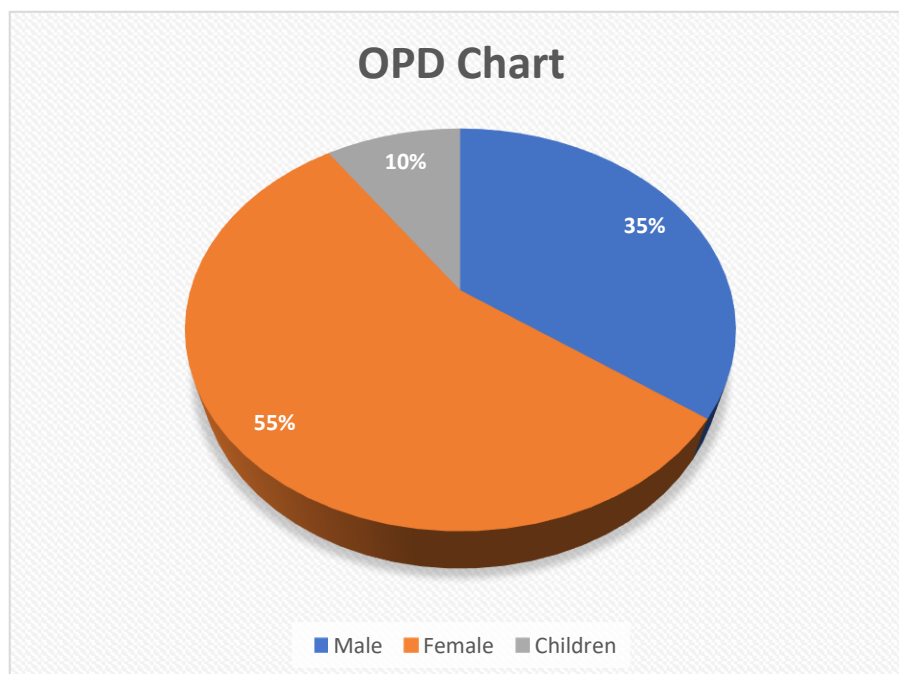
Overview-

Since the COVID-19 crisis, Dhara Sansthan is providing all necessary help and services to the vulnerable section of the society and front-line worker in the time of crisis material such as, also we collaborate our MHV program with district administration and we sign MOU between Health department and Vedanta, Cairn oil and gas or Dhara Sansthan.

During this pandemic situation MHV covering Barmer city in the month of May to August 2020 and provide health care supports to Corona patients, we provide regular health checkups and medicines to home quarantine patients.

Total OPD in Barmer city (May to August 2020) -

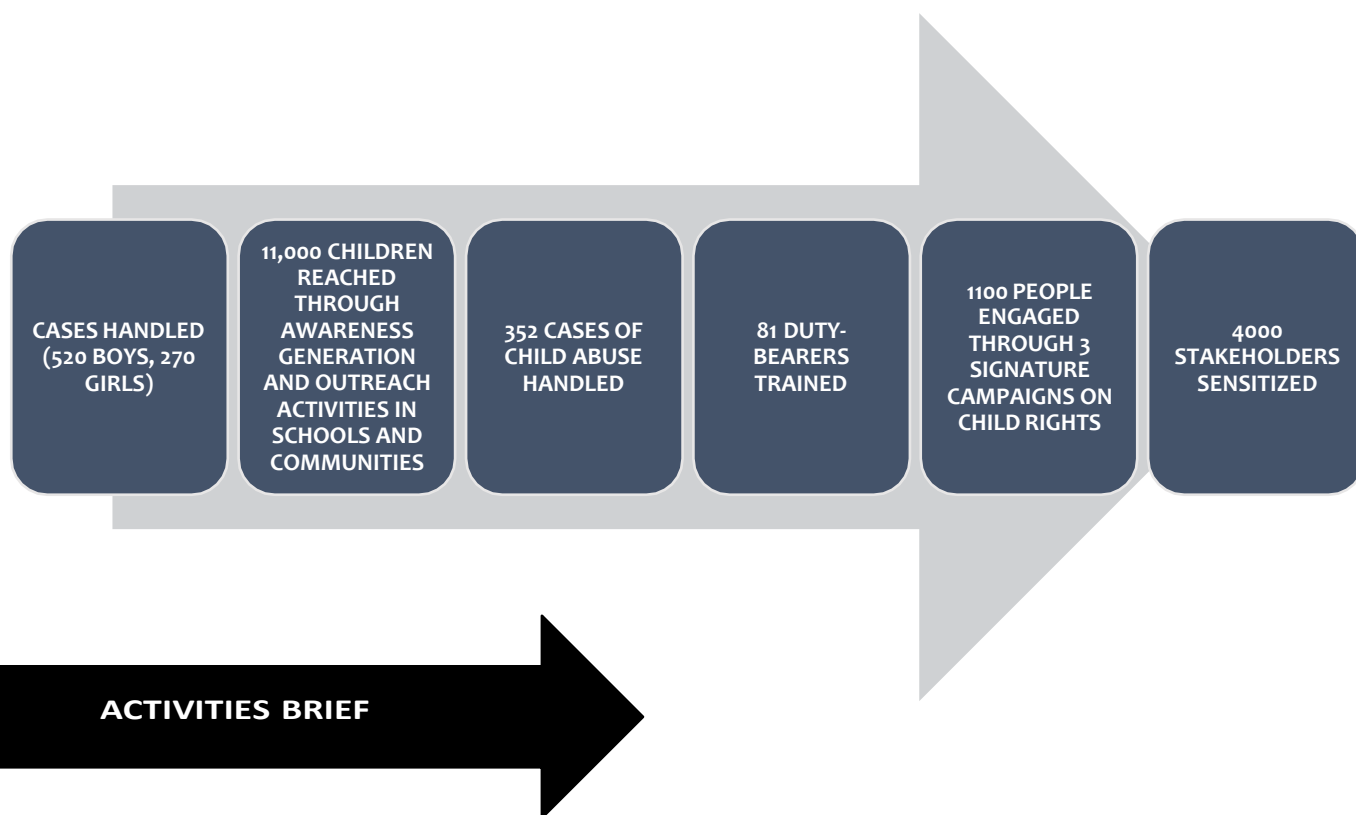
Male	Female	Children	Total	ANC	PNC	Pad distribution
929	1470	255	2654	0	4	966



Childline:

Supported by Childline foundation India.

Supported by: Ministry of Women and Child Development, Government of India CHILDLINE started in 1996, India's first 24-hour helpline service supported by the Ministry of Women & Child Development. The service is for children in need of aid and assistance and is provided through a toll-free 24-hour emergency phone service (1098). Apart from responding to emergency needs, it also helps in linking children in difficult circumstances with various services meant for their long-term care and rehabilitation. This one-point contact is meant to facilitate instant access to support, guidance, and active intervention.



Awareness Camps

Various awareness camps were conducted at various places in Barmer. The purpose of organizing camp has been to aware people at mass level regarding the social and traditional evil practices which are killing the rights of children. It is important to address these issues and provide the sound and child friendly environments for their appropriate developments.



The second purpose of organizing the camp was to aware the people about the laws and rights given to the children in the constitution of India. Even the government had made a separate law to protect the children from violation.

Various awareness camps were organized at different village in Barmer in which we distributed educational kits to the children as per their necessity.

Setting up CHILDLINE hoardings and boards in Govt. Schools, police stations, main street circles, Railway stations, markets, main streets, etc.

- Gathered information about the children involved in Child Labor, rag picking and beggar and Share the cases (Profile details) with Police Department for further action.
- Survey on rag picking children and linking them with ICDS and schools.
- Organizing awareness program for tobacco & cigarette addicted children as well as counselling & providing medical assistance.
- Setting up CHILDLINE hoardings and logos in Govt. Schools, police stations, main street circles, Railway stations, markets, main streets, etc.
- Organizing Joint Meeting with Asha & AWW for motivating them to support deprived children for medical assistance & restoration & linkage with school.
- trainings on “Milap 1st Abhiyan” with police department
- In the state Milaap-1 Abhiyaan started from February 01, 2021 to February 28 2021 in which Rajasthan State Govt. Police department giving attention on pending cases of missing children and rescue of child labors and baggers. The aim of this Abhiyaan is to search minor/juvenile children and rehabilitate them. Childline Barmer team attended the meeting at SP Office Barmer which leded by SP Barmer. We assure police department that ChildLine Barmer team will give support to them and work on this Abhiyaan.
- Team Member working on “Milaap - 1 Abhiyaan” of Rajasthan Police to search “Missing Children and Rehabilitate” them. Team member create poster and pamphlets for the mission. Childline team met with SP Barmer and he inaugurated the mission on behalf of Childline, Barmer. Earlier Team created video <https://youtu.be/iYVRgx0kU9E> for Missing Children also



COVID AWARENESS PROGRAMS

Description of Activity: - Child line Barmer has organized a total of 12 awareness program with community during the reporting year, with the objective to create awareness on COVID-19. During the awareness program we also focused on the children belonging to deprived and unprivileged section of society. We also meet the School Management committee to discuss on the RTE Act, enrollment and overall development of children.

Period	Number	Subject of Discussion	Participants
1 st April, 2019 to 31 st March, 2020	12	Awareness on covid-19 and social distancing, Awareness on celebrate special days like women's day, global handwash day,	3000 approx.

Awareness in Barmer city –

On 15th May, we have decided to start the awareness drive in the Barmer city, due to increasing number of corona case in the city we have decided to start awareness drive in the city. As of now we have covered all 55 wards of the city through one auto.



Marking for Social distancing -

Physical distancing marking in the public places is the good initiative to stop the spread of Covid-19. Social distancing, also called “physical distancing,” means keeping space between yourself and other people outside of your home.

To practice social or physical distancing Dhara Sansthan team has marks the sign of physical distancing in the public places and introduces the importance of practicing it. The team introduce following things to the people and shop keepers and importance of practicing it.

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- 5 Do not gather in groups
- 6 Stay out of crowded places and avoid mass gatherings

No. of Shops	No. of Markings
959	2839

Snapshots



Food distribution –

Childline team is spreading awareness to respond COVID-19 disaster through using banner and we providing food to the people of slum area.

Activities Undertaken:

- Food distribution to people of slum area.
- provided foot wares to the poor peoples
- Sanitized the hands of the peoples in slum area.
- Handwash activities with the children.
- Aware the people about social distancing.

Snap of food distribution –

Awareness programs on COVID-19

Location – Ramnagar Slum area

Date – 04th July 2020

Activities details –

Organized the free health checkup of children with collaboration with government.

Aware them about the uses of Mask and importance of social distancing.

Organized the handwash sessions with children's
General symptoms of COVID-19 were shared with the children's
Distributed mask and pamphlets to the childrens
Also distributed fruits with the children



Medical Health Camp and handwash session -

Date : 28th August 2020

Location: Mohan ji ka kreser, Barmer

- Organized the free health checkup of children with collaboration with government.
- Aware them about the uses of Mask and importance of social distancing.
- Organized the handwash sessions with children's
- General symptoms of COVID-19 were shared with the children's
- Distributed mask and pamphlets to the children's



Awareness Program and Gaming activities

Location – Gogaji ki Khejdi (Slum Area)

Date – 27th August 2020

Summary of Program -

Child-line team organized awareness session on child labour, child abuse and child marriage in slum area. We aware the rag pickers child about child labour. Through this awareness session, we distribute pamphlets and aware people about the Rajshree scheme of government. also we organized satoliya game with children's.



Awareness program on Hindi Divas

Location – Jogiyon ki Dhadi **Date** – 15th September 2020

Summary of Program -

Team created awareness on Hindi Diwas. As per New Education Policy hindi and mother tongue should be spoken in a vast manner. Team distributed pamphlets also for the day. Print Media also gave coverage of the event.



हिन्दी दिवस पर कार्यक्रम आयोजित



Rashtriya Poshan Maah Celebration -

Month – September 2020

Summary of Program -

We are working on creating awareness on Nutrition among kids, their teachers and parents on the occasion of “Poshan Maah”. We visited many anganwadi centres for creating awareness about nutrition which should be added in our meal. We are also distributing pamphlets among children and their parents for information regarding nutrition.



नवज्योति/बाड़मेर।

हर वर्ष 14 सितम्बर को भारत में हिन्दी दिवस के रूप में मनाया जाता है, यह दिन हिन्दी भाषा को सम्मान दिलाने का दिन है, जिसे लगभग तीन चौथाई हिंदुस्तान समझता है।

इस अवसर पर धारा संस्थान कि चाइल्ड लाइन टीम द्वारा एक प्रयास किया गया है कि बाड़मेर जिले में भी हिन्दी भाषा का सर्वाधिक उपयोग किया जाए। धारा संस्थान के संचालक महेश पनपालिया ने बताया चाइल्डलाइन बाड़मेर ने हिंदी दिवस के उपलक्ष में सोमवार को शहर में अलग-अलग जगह जाकर बच्चों को हिंदी दिवस संबंधित जानकारी प्रदान की। इसके साथ ही चाइल्ड लाइन 1098 से संबंधित

Case Study of Dariya Devi and her children's:

- During Regular visits in Barmer city ChildLineteam came to know about one widow homeless beggar lady having three children. Team met with that Lady and asked why she and his children are begging on the Railway Station.
- Team member talked to lady and found his oneson is mentally retarded. Team requested lady to give child to CWC (Child Welfare Committee). She denied. Team started helping her. Her

Youngest kid is 1.5year old. Team firstly asked about her documents. She said all werestolen by somebody she was having only "Janadhaar Card". On the basis of Janadhaar team found his adhaar card. Team collect his husband's death certificate from Municipality. Then Team helped her in starting "**Widow Pension Scheme**". Team prepared all the documents.

- Team next started Crowd Funding via milaap portal. Link is Read more -

https://milaap.org/fundraisers/support-dariya-devi?utm_source=whatsapp&utm_medium=fundraisers-title&mlp_referrer_id=185651 . Team tried to collect some amount so that she canlive a dignified life. Childline team working for this lady only for betterment of children future.

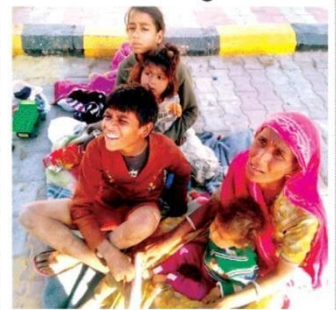
- Child Line Barmer Team then met with many Donors of the city and requested to help her. As to eat food daily she used to beg with her kids. Team requested Municipality Chairman Shri Dilip Maali ji for help. He personally gave commitment to feed that lady's complete family in "Indira Rasoi". Ultimately lady's **food becomeFree** for atleast one year.



असहाय महिला की पेंशन स्वीकृत करवाई

नगरजीवित्ति खासमेर ।

चाहलडलाइन टीम ने दैनिक कार्य के दौरान एक विधिवत बालक को भिक्षावृत्ति करते हुए पाया। पूछताछ के दौरान ज्ञात हुआ कि उस बालक की माँ असहाय विधवा महिला थी। महिला अपने एक वर्षीय नौनिहाल एक विधिवत बालक व 11 वर्षीय बालिका के साथ रेलवे स्टेशन फुटपाथ पर ही पिछले कई वर्षों से जीवनयापन करती है। राज्य सरकार के विभिन्न सामाजिक कल्याणकारी योजनाओं का लाभ जानकारों के अभाव के कारण वह असहाय परिवार नहीं उन्नत पा रहा। टीम को यह महसूस हुआ जब तक माँ का कल्याण नहीं होगा बच्चों की मदद कैसे की जा सकती है। तत्पश्चात चाहलड लाइन टीम ने अपने सामाजिक सरोकार प्रकर्म के तहत सबसे पहले महिला से उसके पहचान पत्र मांगे। उसके पास आधार कार्ड व भ्रामशाह था। सरकार की गरीबों व असहायों के लिए विभिन्न योजनाओं में से एक



विधवा पेंशन को स्वीकृत करवाने के लिए टीम ने डेढ़ महीना पहले प्रयास प्रारंभ किए। सभी कार्यवाही पूर्ण होने के पश्चात विधवा पेंशन स्वीकृत की जा चुकी है। बच्चों की पालनहार योजना के लिए भी

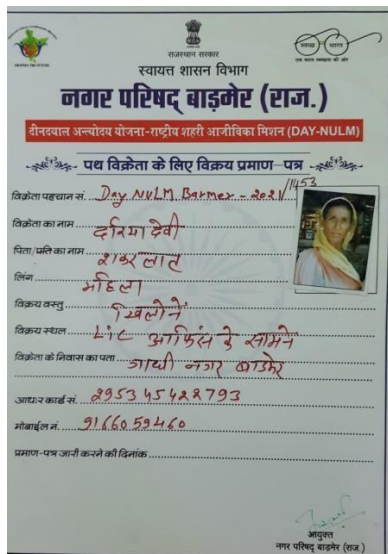
प्रयास किए जाएंगे। धारा संस्थान के संचालक मोहम पनपालिया ने बताया इस कार्य में मोनिका जोशी, पुष्पराज जोशरा, प्रह्लाद सेजु, प्रशांत शर्मा व बाबूलाल शर्मा को महत्वपूर्ण भूमिका रही।



- As all the children are not going to school team came to know all are born at home and doesn't have aadhar card. Two kids had but lost. Team focused on youngest one, because she was born in hospital and searched his date of birth and made birth certificate from Municipality. Then receive the

aadhar card of Youngest Child. Next step would be to associate this child with "Palaanhaar Yojna" of government for orphan kids.

- Childline Barmer team then went to municipality and fulfill all the documents whom are necessary to become Street Vendor. Team received license from NULM (National Urban Livelihood Mission) Program.



राजस्थान सरकार
स्वायत्त शासन विभाग
नगर परिषद् बाड़मेर (राज.)
दीनदयाल अन्वोद्योग योजना-राष्ट्रीय शहरी आजीविका मिशन (DAY-NULM)
पथ विक्रेता के लिए विक्रय प्रमाण पत्र
विक्रेता पहचान सं. Day NULM Barmer - 2021/1453
विक्रेता का नाम: दशरथ देवी
पिता/पति का नाम: शशि लाल
लिंग: महिला
विक्रय वस्तु: सब्जियाँ
विक्रय स्थल: पी.ए. ऑफिस डे स्टॉप
विक्रेता के निवास का पता: जायी नगर बाड़मेर
आधार कार्ड सं.: 2953 45 42 2793
मोबाईल नं.: 91660 59460
प्रमाण-पत्र जारी करने की तिथि: _____
अमुला
नगर परिषद् बाड़मेर (राज.)

- Childline team Purchased Cabin made up of Wood and Iron from the money received via crowd Funding. This is to start her dignified life

Water Stewardship Program- Supported By MaricoPvt. Ltd.

Project Objectives:

- Renovation of the non- functional water harvesting structures
- Permanent Solution of drinking water by making the Village self-sufficient in terms of water.
- Increase the Irrigated area through water harvesting & conservation.
- Recharge ground water level through water harvesting.
- Positive impact on environment through plantation



A strategy based on grass root realities and community perception had been developed to Facilitate effective implementation of the project at the grass root level. However,

The below stated will form the core part of the strategy.

Base line survey

Find out the perspective Nadies/Block

Feasibility study

Community Meeting with Gram Panchayat and villagers

Get approval and NOC from Gram Panchayat

Issue PO and finalized vendor for Excavator/JCB/Tractor/Material etc.

Execute the work as per plan

Prepare report and submit



Deliverables – measurable outcomes

- No of nadi (ponds) = 6
- Capacity creation per nadi = 3000 m³
- Capacity creation 2 nadi = 6000 m³
- Avg. 1500 house hold i.e approx. 7500 villagers get benefitted per nadi
- Total HH = 3000, Villager – 15000 (considering 5 members in HH)
- Avg. Saving per house hold is INR 5000 per annum (not require to purchase water from outside which cost 500 Rs per tanker & 5 tankers are purchased by every HH per year.
- Total cost saving – 1.5 crore rupees per year on water by 3.0k HHs
- Avg Animal/ livestock get benefitted approx. 7500 units per Nadi
- Plantation nearby Nadi – 20 (10 plants/Each Nadi)

Testimonials of the stakeholders

Date	Name & Address
	<p>Restoration & maintenance of traditional water bodies is very significant step in Basmati district. The work which is being done by Mexico Ltd & Dhara Sansthan is very praiseworthy. It's very pleasant to have water bodies full of with rainfall water and preserving a wonderful ecosystem.</p> <p>Best wishes for a waterfed future.</p> <p>MPKambo, RAC C/O. Basmati</p>

Visitor's Book			
Date	Name & Address	Remarks	Signature
3.7.2020	अमिताभ म. ल. (MLA) (शिव)	<p>गाडी के ब्रैक रेस्टाई व सफाई काउंटिंग से लेकर (इं) विमानत) का/पल) मरामतिए के युक्ति अर्थात् (इं) गाडी के आगारे में (इं) विमानत) का/पल) मरामतिए के युक्ति अर्थात् (इं) मरामतिए के युक्ति अर्थात् (इं) मरामतिए के युक्ति अर्थात् (इं)</p>	



Small Holder Farming:

The ongoing health crisis around Covid-19 has affected all walks of life. During these challenging times, the agriculture system has been disrupted impacting farmers livelihood. With Kharif sowinground the corner we are striving to support small holder farmers with input requirements for a productive season.

Through this program, Bayer Prayas provided free of cost Agricultural Input Kits as well as trained the small holder farmers by promoting adoption of the best practices in crop production and protection to improve their earnings substantially. This was an opportunity for helping the farmers secure their livelihoods. Bayer Prayas Association with implementing agency DHARA Sansthan had been engaged in reaching out to farmers and carried out the following activities:

- Distribution of input packages to the farmers in the designated geographies within a specific timeframe
- Conducted training sessions for farmers on best practices in crop production and protection
- Hand holding farmers through the crop cycle
- Conducted post- harvest meetings
- Supported allied activities like base line survey/ impact survey
- Data generation and assimilation.

Dhara Sansthan was responsible for driving the trainings, identifying and working on the selected demo plots. The Training of the farmers, Managing the small holder project and ensuring the demo plots to perform as per the requirement.



Covid-19 Disaster Preparedness And Relief Project - Supported By Wind World

Goal:

Overall goal of the project is to prevent, protect, control COVID 19 and offer essential lifesaving relief materials (mainly the essential food products as dry ration) to the ones who are in immediate need of it or highly impacted by their livelihood during this pandemic. Here we term the essential supply to food products to one family as “Relief Kit”.

Objectives:

To distribute “Relief Kits” with dry ration package to 300 households/families for the prevention of hunger / starvation deaths due to COVID 19 disaster. This total coverage of 300 families will be targeted over the period of 2 months in two phases.

Project Period :

In two phases: (i) Phase 1 = 1 month
(ii) Phase 2 = 1 month

Project Area: Identified Villages in Jaisalmer district of Rajasthan.

As per a preliminary survey by Dhara Sansthan and based on our discussion with local site personal of Wind World Project Sites (Rep. of Vayu India, Vish Wind and other group companies of the organization), we intend to cover at least 4-5 villages in Jaisalmer districts such that a minimum of 300 families can be covered under this program over a period of 2 months.



Project Deliverables:

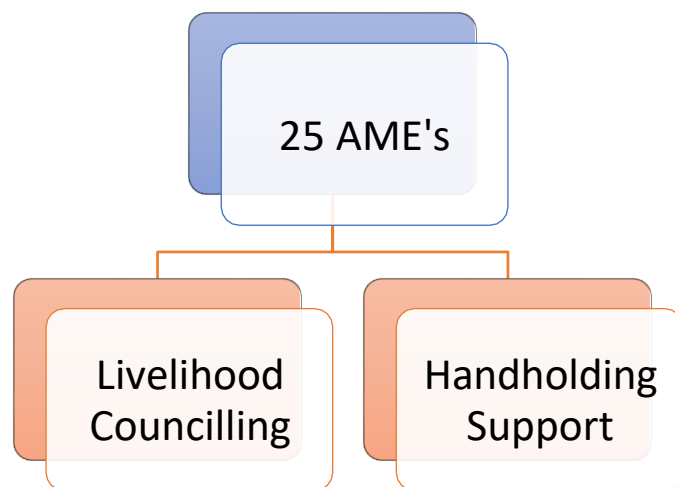
- To distribute the “Relief Kit” to identified beneficiaries as per project schedule
- To record video and photos at the point of distribution and submit
- To collect acknowledgement forms signed by beneficiaries, at the point of distribution
- To provide a brief project summary report after completion of the distribution
- To publish a newspaper adv. of the project for further CSR goodwill purposes.

Livelihood promotion-based activities post COVID impacted families in Rural Rajasthan – Partner: RASA

Project Brief:

Dhara Sansthan is an operational and mentoring partner (O&M) of RASA program, Jaipur. Our organization Dhara Sansthan working with 25 AME's in Jaipur under RASA RESEARCH BASED PROJECT. We have 25 AME's have financially supported by RASA research-based project. Our all 25 AME's have started their journey with us, during a very helpless time in their lives. Basically, AME'S are the transformation of post COVID into new enterprise, which are aspirational and equipped with modern ideas, our mentorship and monitoring to increase their monthly income. Dhara has imparted with RASA for a long, but this project become one of the successful models for all of us.as the amount o f financial assistance is low but due to the high motivation and mentorship, all entrepreneurs are doing well day by day.

Locations in Jaipur- Bassi, Rural Jaipur



List of AME'S

Sr.No.	Start-up Enterprises/Livelihood Activities	No.of same enterprises	Names of the Entrepreneurs
1	Pankhi Makers	4	Kamla Devi, Anila Devi, Santara, Sunita, Kamla
2	Saree Makers/Tara Goti	10	Kanharam, Kamli Devi, Ramavtaar, Suraj Aloriya, Ginni Devi, Suno Jangid, Babu Atal, Raju, Asha Meena, DhanhnVati
3	Stiching /Tailoring	4	Deepa Prajapati, Punam Jangid, Seeta Mina, Sunita Meena
4	Mungfali Stall	1	Ram Karan Regar
6	Tea Stall	2	Nekii Ram, Meena, Babulal
7	Vegetable stall	2	Laxmi Regar, Ram Phool Meena
8	Parlour	1	Sonu Jangid
9	Hair Cutting Salon	1	Deepak Sen

Strategies at the Level of the Identification of AME

Recognition by the community resource person/mentor of the entrepreneur bridging gaps in basic and initial need help that failed his/her enterprise due to COVID-19 epidemic. A group deep brainstorming conversation has been taken place over the time to understand his/her basic mindset/motivation towards startup idea.

Criteria to select the appropriate AME

A small number of entrepreneurs 25, but highly desperate and motivated have been selected out of 100 entrepreneurs. That has come out, after having a many of conversations with the entrepreneurs to identify the right beneficiary for the project. That was the most important

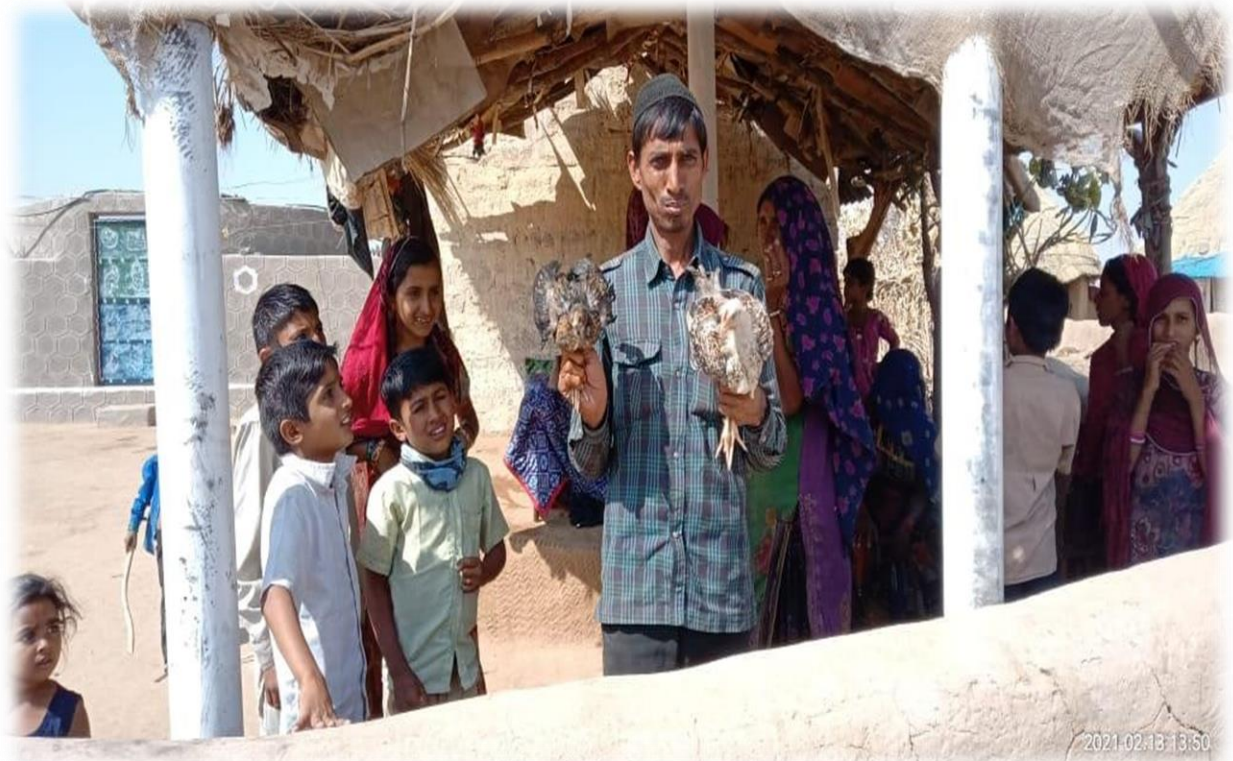
part of the project, to make the project successful. All the enterprises were already decided about their activities based on the available resources and scope of the startup. There were 4 major criteria have been decided those are following-

- One should have decided the activity
- One should have enough place to start the activity
- One should have arranged enough financial support start the activity
- One should have prior experience /training/knowledge about the activity decided by him/her

The entrepreneur having all above following eligibility criteria with full motivation and ownership sense to the activity was only criteria, to get selected.

Tools to monitor the livelihood /Startup

Apart from the facilitation and mentorship, livelihood counseling sessions have been conducted to keep motivated all of them. Inputs from the mentor to start the enterprise, ongoing issues, challenges faced by the entrepreneur and regular monitoring through home visits



Criteria for a successful AME

So the basic criteria to identify a successful AME was, if he/she is able to continue with the same activity and able to manage all finances at least for 6 months. It means the AME has learnt how to run the startup independently, at this point of time Dhara Sansthan tries to get in touch with him/her regularly and provides a handholding support to keep motivated and prosperous.

Impact of The Year 2020-21

6,323 benefitted through MHVs' regular OPD session

63,742 face-masks were provided to the people as COVID Relief Initiative

46,790 women & girls reached through various health services

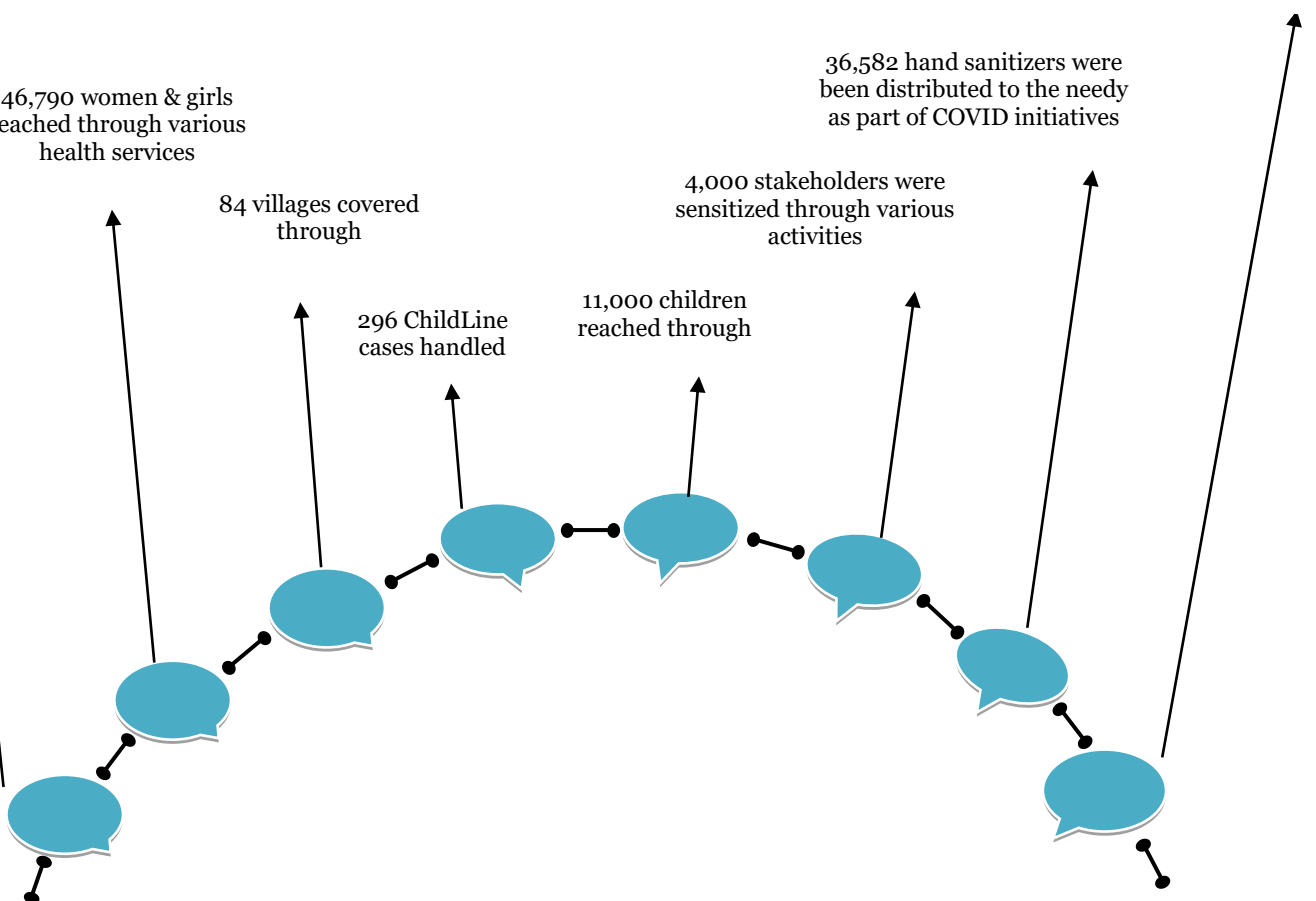
36,582 hand sanitizers were distributed to the needy as part of COVID initiatives

84 villages covered through

4,000 stakeholders were sensitized through various activities

296 ChildLine cases handled

11,000 children reached through



By the projects that were been implemented throughout the year

OUR PARTNERS

Vedanta Cairn Oil and Gas



Rajiv Gandhi Foundation



AU Bank



Childline 1098



Wind World Pvt. Ltd



Marico Pvt. Ltd.



Conclusion:

Despite the fact that the year has been vigorously, with vast learning from the field and many interventions from a health and nutrition standpoint. As they went through many ups and downs, their learnings were diversified. As a result, we were able to cognitively execute the program's perceptiveness employing a well-versed system as an organisation. This year's tremendous voyage has been successful and tasteful in boosting the profitability of the newly founded organisation.

Thank You...



DHARA SANSTHAN
ENHANCING SOCIAL DEVELOPMENT